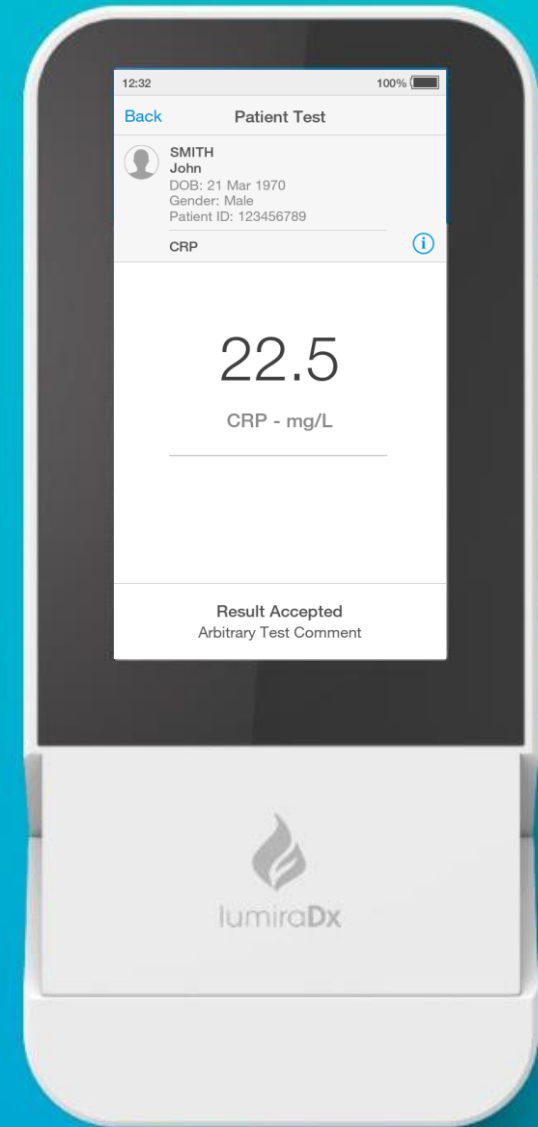




My 10 minutes (of Fame or Infamy)

Benjamin Allen,
Territory Sales Manager - Wales,
LumiraDx



What could I talk about in 10 minutes?



I do my best thinking whilst walking the dog (Harvey) in the beautiful Clwydian Hills



Things we can do in 10 minutes?



- ⦿ Hard boil an egg
- ⦿ Soft boil 2 eggs in sequence



Things we can do in 10 minutes?



- ◉ Listen to some great music:



Station to Station by David Bowie

Achilles Last Stand by Led Zeppelin

American Pie by Don McLean

Three Days by Jane's Addiction

Purple Rain by Prince

Runaway by Kanye West

Free Bird by Lynyrd Skynyrd

All too Well by Taylor Swift

Coma by Guns & Roses

The End by The Doors



Things we can do in 10 minutes?



- Have 40 winks (like Klaus the cat)

...but wiki has informed me that 40 winks takes between 12 and 16 seconds...

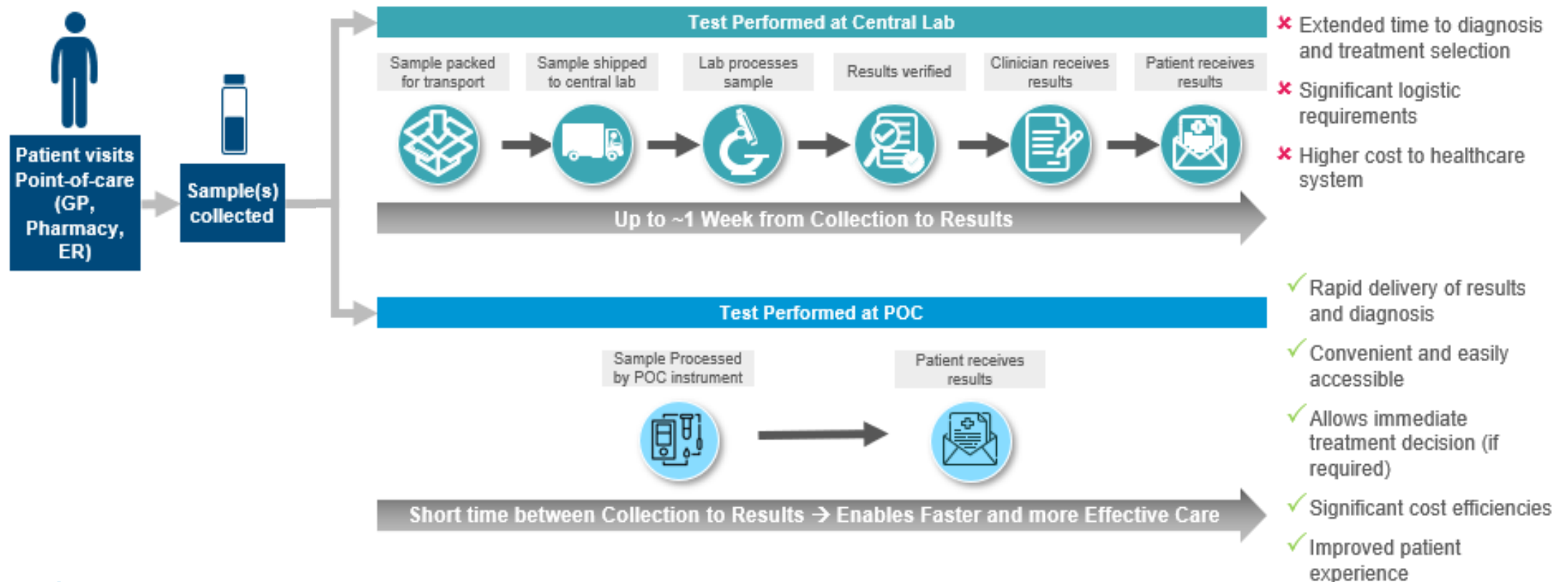
So in 10 mins, you could actually have between 1,500 and 2,000 winks.





Things we can do in 10 minutes?

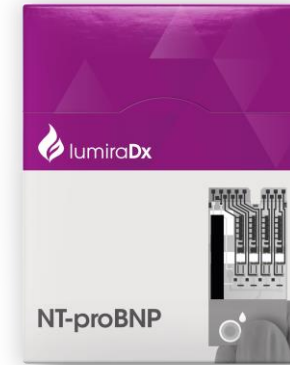
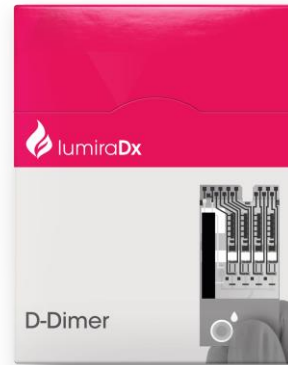
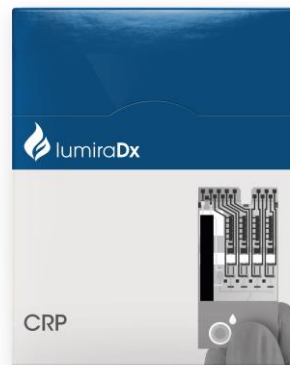
- Have an appointment with a GP, Nurse or Clinician



Things we can do in 10 minutes?



- ◉ LumiraDx aims to provide POC tests that will give a lab-comparable result in ~10 minutes (from sample application).



Application	Antimicrobial stewardship	Rule out of Venous Thromboembolism	Coagulation monitoring	Heart failure diagnosis	Diabetes monitoring
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Community testing

Low cost



Portable seamless connectivity



Simple intuitive workflow

Fast results in minutes

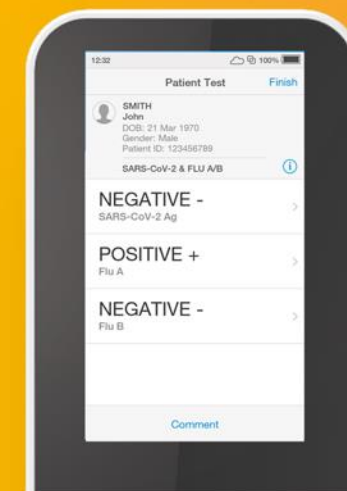


Room temperature storage



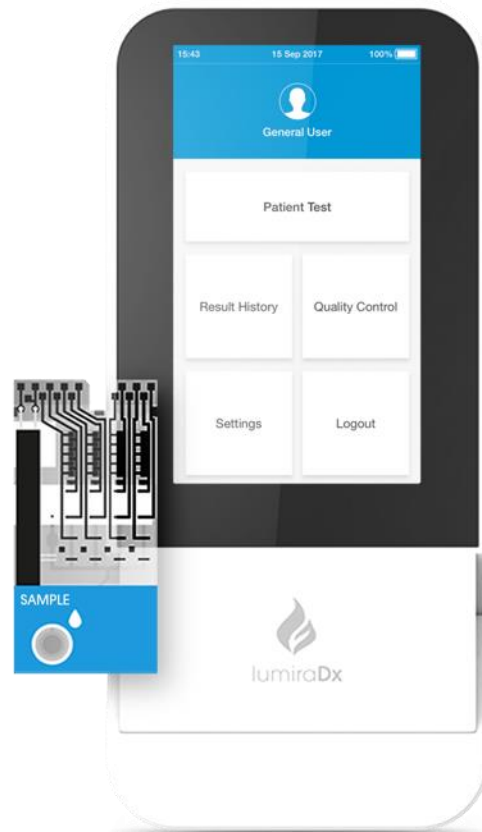
Small samples

Lab-comparable performance



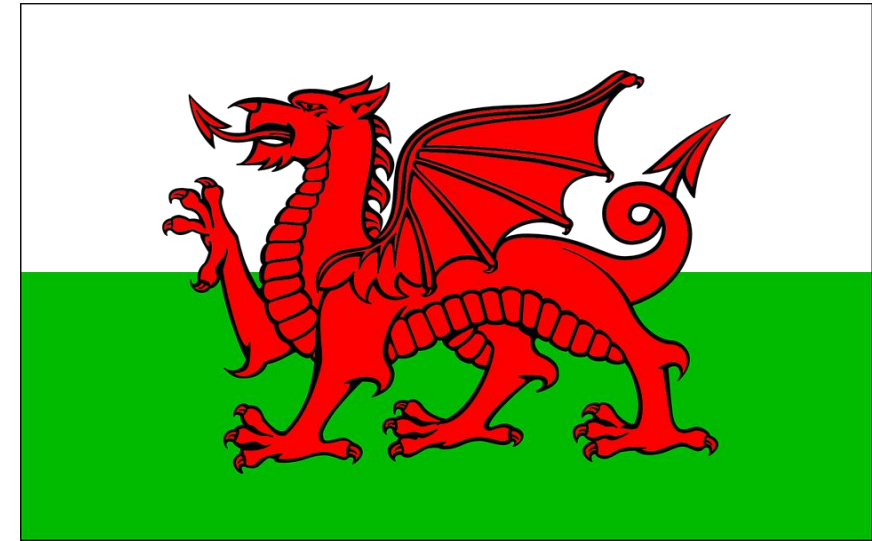
Innovative, Disruptive Solution for POC Testing

Consolidating multiple POC systems onto a single instrument, the LumiraDx Platform is designed to be a one-stop solution to transform diagnostic testing and health outcomes around the world



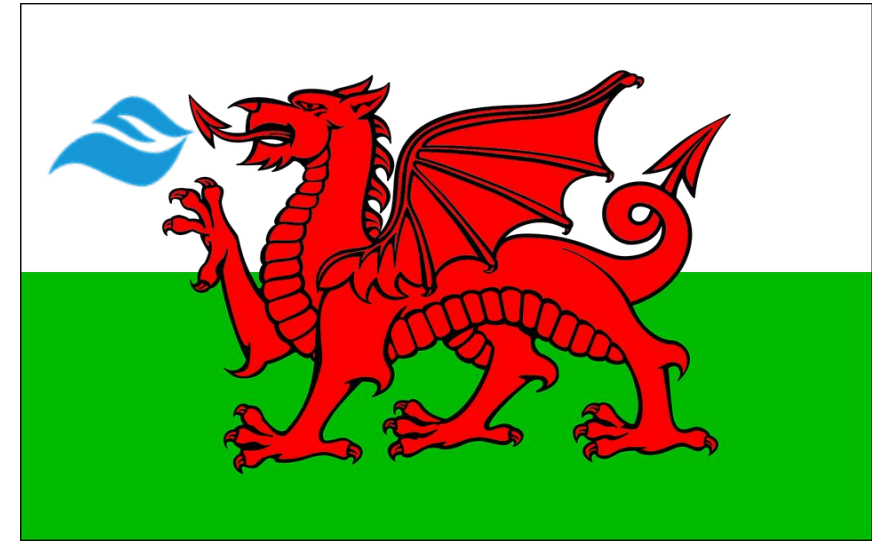
Disruptive vision needs disruptive technology

- ◉ Welsh Healthcare Structure
- ◉ Value-based healthcare focus for services and PROMS
- ◉ Development in sports & health science innovation and technologies (ARCH)
- ◉ **Ruralized communities with distance to main centres**
- ◉ **Strong governmental & people values/focus regarding the environment, reduction in carbon emissions and waste, recycling, circular economy {WRAP}.**
- ◉ National investment in the Country attracting interesting exciting organisations / partnerships



Disruptive vision needs disruptive technology

- ◉ Validation / verification of tests for applications within community settings progressing with several HB's.
- ◉ Pleased our technology is included in a Welsh study testing applications within the Valleys & West Wales communities.
- ◉ Development in sports & health diagnostic tests
- ◉ **With 30+ test pipeline the technology could ultimately provide increased economies and efficiencies to help further increase the value-based offering...**



10 minutes Diagnostics – The Future



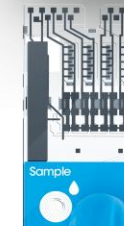
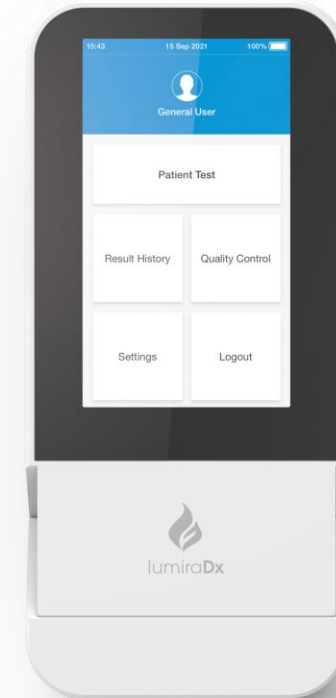
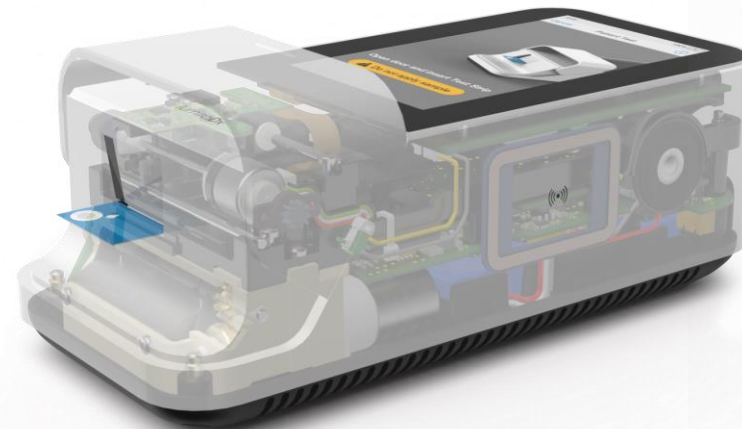
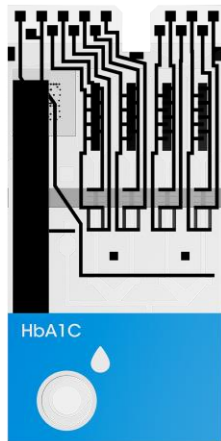
- Distant future
 - 30+ tests running on a single platform
- Nearer future
 - Molecular technology on the LumiraDx Platform
 - SARS-CoV-2 & Flu A/B multiplex will move from 12 minutes to our Ultra technology which will be around 5-6 minutes



Can you spare 10 minutes?



- Meet us on our exhibition stand



Or contact me...

Benjamin.Allen@lumiradx.com





LumiraDx™

Transforming
Community-based Healthcare