



MEDIWALES connects

NHS COLLABORATION CONFERENCE

MEDIA PACK



> 26TH JUNE 2024 MERCURE HOLLAND HOUSE HOTEL, CARDIFF



MEDIWALES **connects**

NHS COLLABORATION CONFERENCE

The only event of its kind for the health and care community, MediWales Connects is an all Wales NHS collaboration conference.

Keynote Speaker: Judith Paget CBE
Director General of Health and Social Services/Chief Executive NHS Wales

 **26.06.2024**

 **8:00 - 17:00**

 **Cardiff**

Connecting you with NHS patient facing clinicians, innovation leads, community health, industry, government and policy makers.

- Building on the excellent work that has been done around innovation adoption, we will consider the challenges involved in scaling change and adoption of new products, services and processes that deliver impact for patients across the whole NHS.
- This NHS led event includes keynote presentations, interactive workshops and exhibition stands.
- Showcasing new technologies, digital health, NHS innovations and a wellbeing zone.
- NHS teams and colleagues from the health and care community across Wales, as well as the wider industry sector, will share clinical innovation and insights to improve patient outcomes.
- Over 400 delegates from clinical and care communities, industry and academia from across Wales and the UK.

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“Connects acts as a formal point for the Life Science and Health sector, bringing together innovators and adopters. Connects creates a forum for industry, academia and service, aimed at driving health and service improvement and increasing prosperity in Wales”

Rob Orford Welsh Government, Chief Scientific Advisor for Health

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“Was a great event and some wonderful networking opportunities. Also great to hear the work that others are doing across the industry.”

Carla Dix Strategic Innovations Programme Lead, Llesiant Delta wellbeing

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“We very much enjoyed taking part in MediWales Connects. It was a really great networking opportunity and a good chance to spread the word about our work and the digital topic call. The delegates seemed very engaged and we heard great feedback about the presentations and workshops.”

Health Technology Wales

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“We were made to feel most welcome and well “looked-after” by the MediWales team. There is a real “can do – will do” attitude amongst everyone we met yesterday and we really hope that we can get into some exciting innovations with colleagues through the MediWales family.”

Objectivity

FOR FURTHER INFORMATION PLEASE CONTACT:
Ella James • Email: connects@mediwales.com

Visitor Profile

Uniquely positioned, we use our conference themes to reach a wide audience of NHS and social care delegates and the attendance of colleagues specialising in transformation, improvement and workforce.

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“Wanted to say that it was great to go to a well organised conference, that had so many interesting speakers and exhibitors. The MediWales conference stood out by being far above the average.”

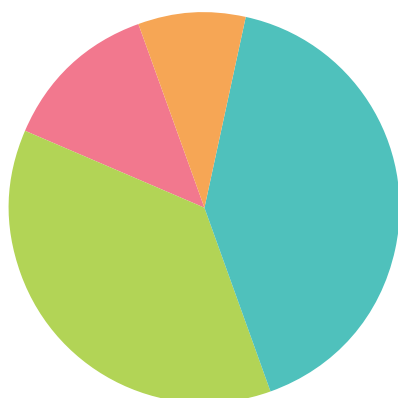
Graham Cone NHS Project Manager, Regional Innovation Co-ordination Hub

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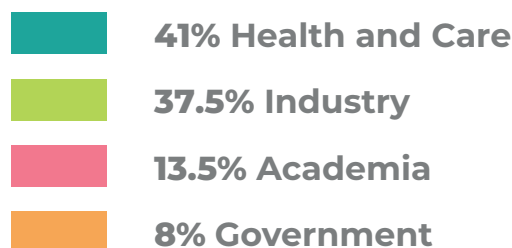
“Thank you for having us. We do enjoy the MediWales events and are very grateful for the opportunity to exhibit our work. The team had a great day and we look forward to the next.”

Swansea University

Connects Statistics



Delegate Breakdown



450

Delegates

50

Exhibitor
Stands

105

Speakers

143

Organisations in
attendance

”

“MediWales Connects offers a great networking opportunity between industry and healthcare professionals which facilitates innovation in this sector”

Designworks Windsor Ltd

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“Another great MediWales event celebrating innovation in Wales – energy and enthusiasm, NHS and industry collaboration, networking and opportunities, innovation and more innovation – what more could you possibly want.

Siôn Charles Head of Strategy and Service Planning, ARCH

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Key reasons to get involved at MediWales Connects 2024



Innovation for a healthier wales

This year's theme is based on delivering adoption and building community healthcare partnerships



450 delegates

Clinical NHS and care communities, industry and research professionals



Keynote presentations

Judith Paget CBE
Director General of Health and Social Services/Chief Executive NHS Wales



Interactive Workshops

Plenty of opportunities to get involved in this NHS led event



Exhibition Zones

Over 40 exhibitors to interact and network with

SOLD OUT OF EXHIBITION SPACE IN 2023



New Technologies

Innovative technology from a range of companies



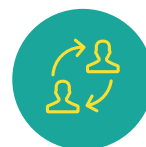
Digital Health

Insights into the latest digital health technologies



NHS Innovations

Showcasing innovation and adoption in a clinical setting



Partnering Opportunities

Finding support and promotion for the future of healthcare

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“I enjoyed the day and got a lot from it too”

Rhys Roberts (speaker)

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“I very much enjoyed the MediWales connects event yesterday in Cardiff. I found it very interesting and valuable to network with others in similar fields and with similar interests.”

Hafwen Lewis Assistant Technology Transfer Officer, AgorIP

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“Great event yesterday at the conference, thank-you. Was a really enjoyable day and very informative indeed.”

Natalie Wilde Director of Quality Assurance & Regulatory Affairs, Nonacus

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“I thoroughly enjoyed it, the event was a great success.”

Joanne O'Doherty,

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“Many thanks for the opportunity to speak, we really enjoyed the day.”

Martin Scurr CSO, Immunoserv

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Opportunities to get involved:

There are plenty of opportunities to get involved at MediWales Connects 2024

GOLD SPONSOR £12,000 + VAT

- Keynote plenary
- Panel speaker
- Prime location exhibition stand
- Company profile on conference website
- High level branding around the event
- Company profile in conference programme
- Input on workshop/parallel theme ideas
- 20 delegate places

SILVER SPONSOR £6,000 + VAT

- Host a workshop/chair a parallel session
- Banners & branding during session
- Exhibition stand
- Company profile on conference website
- Enhanced company profile in conference programme
- 10 delegate places

BRONZE SPONSOR £2,500 + VAT (Members) £3,000 + VAT (Non-Members)

- Exhibition stand
- Short Conference Presentation
- Company profile in programme
- Logo on conference website
- 2 Delegate places

REGISTRATION SPONSOR £3,000 + VAT

- Company branding on registration collateral (including digital)
- Exhibition stand
- Company logo on conference website
- Company logo in conference programme
- 5 delegate places

LANYARD SPONSOR £4,000 + VAT

- Company branding on lanyard
- Advertisement in the conference programme
- Exhibition stand
- Company logo on conference website
- Company logo in conference programme
- 5 delegate places

EXHIBITOR PACKAGE £1,800 + VAT (Members) £2,300 + VAT (Non-Members)

- Exhibition stand
- Company profile in programme
- Logo on conference website
- 2 Delegate places

DELEGATE
£185 + VAT (Members)
£250 + VAT (Non-Members)
Partner discount 10%
Free to NHS

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Technical specifications for the printed event programme

Material required

- We require the advert to be saved as a Press-Quality PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

It is important to leave at least a 10mm text/image clearance on both left and right hand edges of an advert in order to ensure that those edges are not lost into the spine or cropped during binding. MediWales cannot accept responsibility if adverts are not supplied with the correct clearance.

In-house design

- MediWales has a highly experienced graphics department which offers an advertising design service.
- Competitive rates are available for advert design, commensurate with the level of creativity required to meet your advertising expectations.
- You will need to provide images, a logo, and text.

Technical Details

Double Page Spread

All DPS adverts must be supplied as 2 single PDF files, left and right hand pages. Please allow 10mm gutter bleed allowance on right and left hand edges of advert.

Full Page

Bleed	303mm x 216mm
Trim	297mm x 210mm
Type	260mm x 186mm

Half Page (horizontal)

Bleed Size	151mm x 216mm
Trim size	145mm x 210mm
Type	131mm x 186mm
Without bleed	136mm x 190mm

Half Page Vertical

Bleed	303mm x 106mm
Trim	297mm x 103mm
Type	260mm x 90mm
Without bleed	280mm x 90mm

Quarter Page

Portrait	136mm x 90mm
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